INSPIRE.AI · PROMPT PACK

The AI-Enhanced **HR Tech Conference Playbook**

Five prompts that turn a conference trip into real input for your 2027 HR strategy, and still leave room to enjoy the week.

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Going to HR Tech 2026? Use AI to Plan Your Sessions and Your 2027 HR Strategy

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Five prompts, **start to finish**

A conference trip is worth something only if it actually feeds your roadmap. These five prompts run the whole arc: from deciding which conference deserves your time, through building an itinerary worth the plane ticket, to the part most people skip, planning the rest of the trip so it feels like a trip and not just an obligation. Run them in order, in the same AI project you're already using for your strategic planning work.

1. **Pick the right conference**
   Ground the recommendation in your role, your company, and your market, so the pick ties back to your 2027 roadmap instead of a generic "best of" list.

2. **Build the itinerary**
   Get a schedule built around keynotes, relevant breakouts, and expo booths worth your time, with the speakers vetted before you commit your calendar.

3. **Cross-check with other AI tools**
   Compare recommendations across models, lock in where they agree, and isolate just the real differences worth your own research.

4. **Plan the fun, too**
   Use the same research habit to find things to do with the people you're bringing along, so the trip is worth it for them too.

5. **Turn the plan into a poster**
   Once the decisions are made, turn the itinerary into something visual you can actually share with your family.

Every prompt in this pack is live, selectable text. Select the block, copy it, and paste it straight into the same AI project you're using for your 2027 strategic planning. Line breaks picked up from the PDF will not affect how the prompt runs.

BEFORE YOU PASTE: MAKE THESE YOURS

These prompts walk through a real HR Tech Conference trip to Las Vegas as the worked example, including a few evenings planned around live music for the people along for the ride. Names, ages, and music tastes below are placeholders standing in for the original presenter's own family.

Swap in your own **company name**, your own market and ideal client profile, and your own travel companions and their preferences before you run these. The specific details are what let you see exactly how much context the model needs to give you a plan worth trusting.

1

Pick the right conference

Before you book the flight, make sure this conference actually earns a place in your 2027 roadmap, not just a line on next quarter's expense report.

COPY EVERYTHING BELOW

> Based on what you know about my role, our company at [company name], and our market, including our ideal client profile and services, which conferences would you recommend we attend to better understand current customer trends and to help inform our 2027 strategic plan and roadmap?

WHY THIS ONE WORKS

Grounding the question in your role, your company, and your ideal client profile turns a generic "best HR conferences this year" list into one that is actually tied to the decisions you are already trying to make for next year. You walk away with a reason to go, not just an invitation.

2

Build the itinerary

You've committed to the conference. Now you need a schedule that gets you into the right rooms, not just the ones with the best swag.

COPY EVERYTHING BELOW

> Help me plan an itinerary and agenda for the HR Technology Conference in Las Vegas, including every keynote plus the sessions most relevant to our product and services. Recommend which expo booths I should visit to better understand our competitors and any innovative technologies worth considering for our roadmap. For the breakout sessions you recommend, research the speakers to see whether they have run other well-reviewed sessions before, or whether they have authored books, studies, or papers I could read beforehand, with links so I can gather the material quickly.

WHY THIS ONE WORKS

Asking the model to vet speakers, not just session titles, before you commit your calendar means you walk into the conference already knowing who is worth your time and what to read ahead of time. That's the difference between filling a schedule and actually preparing for one.

3 Cross-check with other AI tools

One model's opinion is a starting point. Three models agreeing is a plan you can actually trust.

Run the same conference-planning question through one or two other AI tools first, and have those recommendations ready to attach before you run this prompt.

COPY EVERYTHING BELOW

> Thanks. I also received recommendations from two other AI tools that I'd like you to compare. Let's lock in where all three agree, then look at the differences in the recommended breakouts and expo booths so I can decide which to go with. I've attached the other two recommendations as Word documents. Instead of asking me questions now, list the differences at the end of the itinerary for me to review and research, and I'll come back to finalize the itinerary with you.

WHY THIS ONE WORKS

Running the same question through more than one AI tool and asking specifically for where they agree, then isolating just the disagreements, keeps you from blindly trusting any single model's take. It also hands you a short, specific list worth your own research instead of three full itineraries to compare line by line yourself.

4

Plan the fun, too

A work trip is still a trip. A few minutes of planning turns dead time into something the people you bring along will actually remember.

COPY EVERYTHING BELOW

> Search for music-related activities before, during, and after the conference where I could bring [my partner and adult child] along for a fun trip to Las Vegas. [My partner] likes [country, pop, and funk], and [my child] likes [metal and EDM].

WHY THIS ONE WORKS

The same research habit that builds a sharper conference itinerary works just as well on a concert calendar. It's a small reminder that the tool is useful for more than the parts of your week that end up on a slide, and the specifics you give it, down to each person's taste in music, are what make the recommendations worth acting on.

5

Turn the plan into a poster

Once the decisions are made, turn the itinerary into something your family actually wants to look at, not a wall of text in a calendar invite.

Decide on your plans first, in plain language, before asking for the poster. The example below shows how much detail to hand over.

COPY EVERYTHING BELOW

We'll go with [a country concert] for [my partner and me] on [date], flying in the night before. Then we'll plan on [a second show] on [date], before [my child] flies in on [date] to see [two more shows], and we'll all fly home together on [date]. We may visit a late-night club one of those evenings if we have the energy. Do we need reservations or tickets for any of this? For hotels, we'll stay at [hotel A] for the first stretch, then move to [hotel B] for the rest of the trip.

Help me create an exciting itinerary poster based on this plan that I can share with [my partner and child] who are joining me on this trip. Show the Las Vegas Strip with [the venues and shows we picked], along with [the hotels we're staying at] and the venue where the HR Tech conference is being held. Ask me questions to clarify if necessary.

WHY THIS ONE WORKS

Turning a finalized itinerary into a visual poster, and telling the model to ask before guessing at details, is a small step that makes the plan feel real to everyone going, not just the person who built it.

A good conference is a start. **Acting on it is the job.**

An itinerary gets you in the room. Inspire connects what you bring back, new ideas, competitive signals, a sharper view of your market, to the OKRs, planning, and daily tasks that turn a week in Las Vegas into real movement on your 2027 roadmap.

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